

**Three-Fold Brochure**

*Background:* You have been asked to create a three-fold brochure for Extreme Sports Rentals. The brochure will target the traveling public and will be placed at hotels, travel agencies, rental car desks, and trip consolidators.

*Directions:* Create a mock-up of the three-fold brochure. Include the text and graphics you will include in the brochure. You may create your own or use material provided by your teacher or the support files on the *Introduction to Multimedia* Web site. Have your teacher review your mock-up.

Your final brochure must include:

- ◆ A product logo.
- ◆ At least two pieces of clip art. You may import such art from a CD-ROM, the World Wide Web, or another online service with your teacher’s supervision.
- ◆ Information about the company’s products.
- ◆ Information about the company’s rental packages.
- ◆ Information about the company’s resort partners.
- ◆ Pictures of extreme sports products. Be sure to cite sources of any photographs or graphics downloaded from the Internet or a CD-ROM.
- ◆ A byline for you in the bottom right corner.

**Project Notes**


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