

Company Slide Show

Background: You have been asked to create a slide show presentation for Extreme Sports Rentals. The company will use the slideshow to market their goods and services to the travel industry. The presentation will be part of their marketing effort to secure new partners, new trip consolidators and travel booking agents.

Directions: List three goals for your slide show presentation. Have your teacher review and approve your goals.

1. Create a storyboard for your slide show presentation. Include all text and graphics you plan to use in your presentation. Have your teacher review and approve your storyboard.
2. Use presentation software to complete your final slide show presentation. Your final slide show presentation should use 12 to 15 slides and must include:
 - ◆ A title slide with perspectives that identifies the company Extreme Sports Rentals and includes the company logo. You may create your own logo or use the support files on the *Introduction to Multimedia* Web site or provided by your teacher.
 - ◆ Information about the company's products. Use the support files on the *Introduction to Multimedia* Web site or provided by your teacher.
 - ◆ Information about the company's rental packages. Use the support files on the *Introduction to Multimedia* Web site or provided by your teacher.
 - ◆ Information about the company's resort partners. Use the support files on the *Introduction to Multimedia* Web site or provided by your teacher.
 - ◆ Information about the company's history. Use the support files on the *Introduction to Multimedia* Web site or provided by your teacher.
 - ◆ Product information formatted in a table or graph.
 - ◆ Pictures of extreme sports products. You may research photos or use the support files on the *Introduction to Multimedia* Web site or provided by your teacher.
 - ◆ At least 10 examples of media, which can include graphics, photos, animation, video, or sound.
 - ◆ A byline for you in the bottom right corner.
 - ◆ A template you have created for the slide presentation or effects in your video. Apply text animation effects wherever appropriate. Select a slide transition effect.
 - ◆ A slide that lists the specific goals for your presentation.
 - ◆ A credit slide that lists all photo, graphic, and text credits. Be sure to list Web addresses and all other sources of information or graphics included in your slide show.
3. Once you have prepared your slide show, you will present it to the rest of the class.