

STUDY GUIDE

Name: _____ Date: _____

CHAPTER 3: Multimedia and Society

I. Multimedia in Business

Businesses use multimedia to _____ and _____ to consumers all over the globe.

II. What is e-commerce?

E-commerce is _____.
These transactions are:

- A. _____ (B2B)
- B. _____ (B2C)
- C. _____
- D. _____

III. Multimedia in the Workplace

Corporations use multimedia and the Internet for:

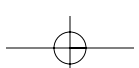
- A. _____
- B. _____
- C. _____
- D. _____

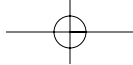
IV. Multimedia in Our Lives

Multimedia has added a new dimension for publishing, news, and entertainment. It is now used for:

- A. _____
- B. _____
- C. _____
- D. _____
- E. _____
- F. _____

continued ➤➤



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CHAPTER 3**V. Multimedia in Education**

Multimedia and the Internet have provided new ways of teaching and learning, such as:

A. _____

B. _____

VI. Multimedia in Health Care

Multimedia computer technology has created exciting developments in health care. It is used for:

A. _____: Physicians can diagnose and monitor patients at remote locations.

B. _____: Physicians, nurses, medical researchers, and technicians can get information or use simulations as part of their training.

C. _____: Medical information is available to the public through the Internet and CD-ROMs.

