

Unit 3 Business Finance Basics

Unit Project Evaluation Rubric

Directions Use the Self-Evaluation Guidelines below to assess the content of your Unit Project. Rate your performance and give yourself a score for each criterion. Then give your answers and this completed Evaluation Rubric to your teacher to evaluate.

Self-Evaluation Guidelines

Exemplary (10–8 points)	Satisfactory (7–4 points)	Poor (3–0 points)
<ul style="list-style-type: none"> • Includes all of the required content elements • Very well organized • All details provided • Logical conclusions supported by research • Presentation of findings extremely effective and/or appropriate 	<ul style="list-style-type: none"> • Includes some of the required content elements • Well organized • Many general details provided • Conclusions somewhat logical and somewhat supported by research • Presentation of findings somewhat effective and/or appropriate 	<ul style="list-style-type: none"> • Includes few or none of the required content elements • Disorganized • Few or no details provided • Conclusions illogical and not supported by research • Presentation of findings ineffective and/or inappropriate

Criteria	Exemplary (10–8 points)	Satisfactory (7–4 points)	Poor (3–0 points)	Student Score	Teacher Score
Content					
Analysis/explanation of sources of funding					
Comprehension of pricing					
Develop a financial plan					
Proper use of business terminology					
Research appropriate sources					
Understanding of pricing					
Mechanics					
Logical organization and continuity of presentation					
Level of detail and use of examples					
Speaking and listening skills; visual aids (oral)					
Neatness, legibility, spelling, and grammar (written)					
Total					