

Writing Assessment and Evaluation Rubrics

Name Class Date

Average Writing Model

Writing Process in Action: Expository Writing (Unit 5, pages 262–265)

Assignment: Write a one- to two-page practical or whimsical explanation of a familiar process.

How to Buy Shoes

Do you have trouble shoe shopping? I am an experienced shoe shopper and I am here to offer you some tips on how to do it successfully.

It is best to go to the expensive stores first. When you walk in, a salesperson will probably approach you and ask if you need any help. Always say, “No thanks, just looking.” If you find the shoes you want, check them out. Are they leather? Wood? Plastic? Do they seem worth the money? Or not?

You must prepare carefully for a day of shoe shopping. Get plenty of sleep the night before. Bring both thick and thin socks with you for trying on. If you are shopping for sneakers, don’t wear a skirt. If you need fancy shoes, make sure you wear or bring a skirt or dress to try them on with. The most important thing is to bring along a friend whose advice you trust.

Where I live, the shoe stores are all on one long block. There are lots of places to eat around there too. When I take a break from shopping, I like to get a slice of pizza and a soda at this totally cool place with all these weird video games. You should always go window shopping first, so you’ll have a sense of which stores are for you. If you’re looking for shoes for someone’s party, you probably won’t need to go in the store that carries only sneakers.

So, anyway, chances are that the expensive store is too expensive. However, you may be able to find the very same shoes you liked at that store at another cheaper one.

If it isn’t your lucky day, you will have to settle for another pair, which doesn’t mean a lesser pair. Like with any important decisions in life, your own taste should be the deciding factor!

Summary: This essay explains a process and, for the most part, adopts a light and engaging tone. However, the steps are not related in chronological order, and some steps are not described in enough detail. Also, the fourth paragraph includes several irrelevant details. The essay would be improved if the process were presented in chronological order and if clearer transitions were used to establish that order.

This piece would probably receive a 2 if evaluated by the holistic scoring method. It might receive a 76 if evaluated by the analytic method—23 points for Focus/Organization, 28 points for Elaboration/Support/Style, and 25 points for Grammar, Usage, and Mechanics.

Focuses on explaining a process, but writing style is choppy

Lack of chronological order makes explanation confusing.

Irrelevant details cause confusion.

Needs clearer transitions

Ending statements require more explanation.