

Writing Assessment and Evaluation Rubrics

Name Class Date

Below-average Writing Model

Writing Process in Action: Expository Writing (Unit 5, pages 262–265)

Assignment: Write a one- to two-page practical or whimsical explanation of a familiar process.

How to Shop

One process I'm familiar with is shopping. Every one says I know how to find the best things at the best price.

First, make sure you wear the right clothes for what you want to buy. For example, if you want to buy sneakers, you dont were a dress. Then you dont know how the sneakers will look when you wear them with pants. So its a good idea to wear jeans if you are shopping for sneakers or causal shoes.

Next, you should window shop first. Window shoping will give you an idea of what kind of merchandice is out there. Never buy anything right away. Always compare.

Also, you should check out what it is made of. Is it lether? Wood? What about plastic? Cotton? You can tell a lot by looking at the seems of clothing. Are the stitchs close together or far apart?

Another tip is to look for a problem, like a little tear, in the fabric. Then you can ask the sales lady to reduce the price.

Don't forget to talk about everything with your friend you brung along. Him or her opinion is important too.

Summary: *This essay presents a process and breaks it into steps, but the topic—how to shop—is too broad, and the ideas throughout the piece lack sufficient detail. The essay also includes significant spelling and grammatical errors, which detract from the explanation. The piece could be improved by narrowing the essay's focus and by explaining more specifically each step in the process. Also, the writing could be improved by revising it to include more lively language and by eliminating spelling and grammatical errors.*

This piece would probably receive a 1 if evaluated by the holistic scoring method. It might receive a 63 if evaluated by the analytic method—25 points for Focus/Organization, 20 points for Elaboration/Support/Style, and 18 points for Grammar, Usage, and Mechanics.

Focuses on explaining a process but is not engaging

Explains steps chronologically, but spelling and grammatical errors interfere with meaning throughout

Ending contains insufficient details and explanations.