



# Ford Motor Company



The annual Ford/AAA Student Auto Skills Competition showcases the skills of high school automotive students. Teams from 50 states compete in the annual event co-sponsored by AAA (American Automobile Association) and Ford Motor Company.

The competition is for 11th and 12th grade students in schools that offer courses in automotive technology. Students first compete at a local level to win the right to represent their state at the national finals. The competition is divided into two areas: a written examination and a hands-on competition. The two highest scoring students from schools that qualify for the hands-on competition make up the team(s) representing that school.

The winning two-person team from each state and their instructor are provided expense-paid trips to the national finals. Qualifying teams compete in diagnosing and correcting identical malfunctions deliberately installed in a vehicle. Results are judged according to quality of work, speed, accuracy, and the written examination results.

Students, instructors, and schools win savings bonds, scholarships, trophies, jackets, certificates, shop manuals, trips and automotive equipment for their schools. Awards and recognition start with local competitions.

## Contact Information

Ford/AAA Student Auto Skills  
[www.autoskills.com](http://www.autoskills.com)



**ASSET**  
Automotive Student Service Educational Training

The Ford ASSET (Automotive Student Service Educational Training) program is an alliance among Ford Motor Company, Ford and Lincoln Mercury dealers, and local participating community colleges. The ASSET program allows technical and vocational students to get on-the-job training at a sponsoring dealership while earning an associate's degree in Automotive Technology. After graduation, students are likely to be hired for a full-time job.

ASSET is a 2-year program divided into two parts. Nine to 12 weeks of classroom instruction are alternated with 9-12 weeks of paid co-op work experience at a sponsoring Ford or Lincoln Mercury dealership. Upon completing the ASSET program, every participant is equipped with the basic skills and experience to be a successful service technician.

Courses include technical training on Ford and Lincoln Mercury vehicles and components. Students will also study academic subjects such as technical mathematics, applied physics, English, and social studies.

Each school has an ASSET coordinator who will interview the prospective students and arrange for an interview with a participating Ford or Lincoln/Mercury dealer. Students selected by a dealer will be registered for the ASSET program.

## Contact Information

Ford Asset Program  
[www.fordasset.com](http://www.fordasset.com)