

Unit Closer



Projects Across the Curriculum 2 (page 204-205)

Create a Flyer

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

	Student Checklist		Teacher Evaluation
Criteria	Completed	Not Completed	Comments
Select a product you want to advertise			
Determine the target audience for your product			
Determine the main points you will use to sell your product	·		
Search for images and information about your product online			
Use Word to create a flyer with a title or slogan that attracts the reader's attention			
Include a message that describes your product that is at least two sentences			
Include one or two images to illustrate your message			
Cite your sources, if necessary			
Use correct spelling, punctuation, and grammar			
Edit to make your flyer clear and free of errors			