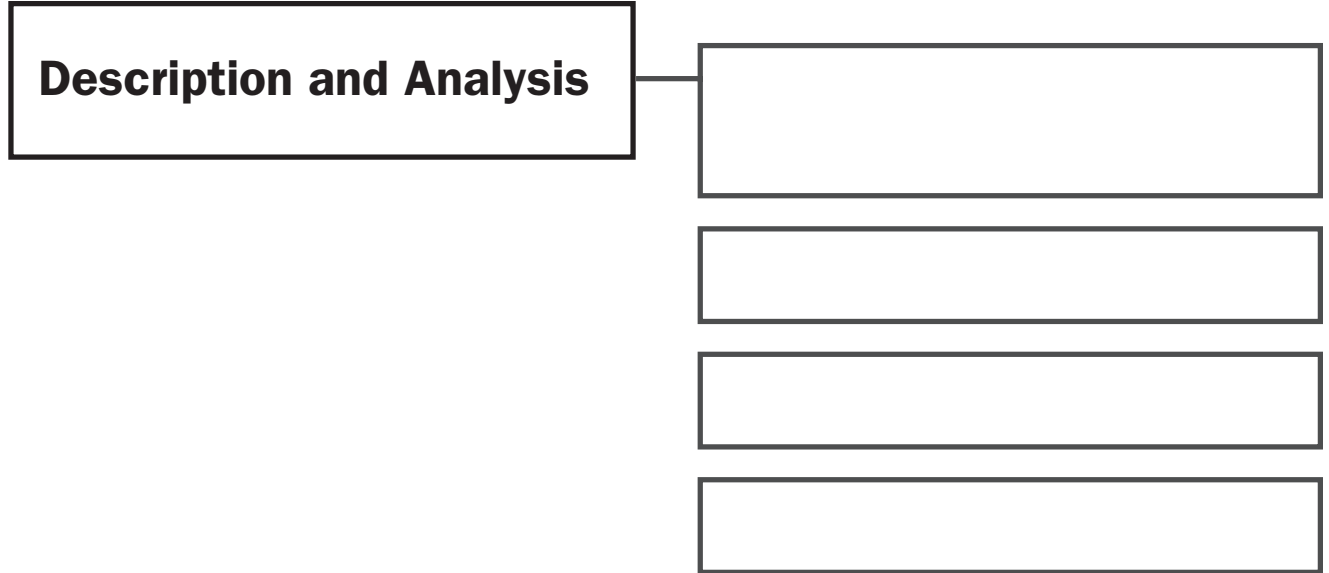


THE BUSINESS PLAN

Study Organizer

Directions: In a chart like the one below, identify the elements in the first component of a business plan.



THE MARKETING AND FINANCIAL PLANS

Study Organizer

Directions: Complete a chart like the one below and describe the three components of a business plan discussed in this section.

