

Database Directions

1. Start your database software program.
2. Recreate the table from the previous page using your database program.
3. Sort the data by zip code. Then, sort the data by each of the following categories-balloons, fruit baskets, gift baskets, and delivery. After each sort, save your work.
4. Print out a copy of your work if your teacher has instructed you to do so.
5. Answer the following questions.

Interpreting Results

1. In which zip code area are most of the florists located?

2. Which service is offered by the most florists?

Drawing Conclusions

3. Based on the data presented along with your wish for the least local competition, in which zip code would you start the florist shop? Why might this idea prove to be feasible? Why not?

4. None of the existing florists offer fruit baskets. If you open a florist shop, how would you interpret this information?
