

Database Directions

1. Start your database software program.
2. Recreate the table from the previous page using your spreadsheet program.
3. Sort the responses for question #1 by type of response. The database will sort these responses alphabetically.
4. Save your sorted database.
5. Print out a copy of your work if your teacher has instructed you to do so.
6. Answer the following questions.

Interpreting Results

1. How many customers responded with “excellent” to question #1? Did these customers fall into any type of age or gender pattern?

2. How many customers responded with “below average” or “poor”? Did these customers fall into any type of age or gender pattern?

Drawing Conclusions

3. If these 15 customers represent the typical customers at Acme Model Company, what are some general characteristics of these customers?

4. Based on these responses, what recommendations would you make to the owner of Acme Model Company?
