

# INDUSTRY AND MARKET ANALYSIS

## Reading Organizer

**Directions:** Write the four questions to ask when creating a customer profile.

### Customer Profile Questions

1. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

2. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

3. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4. \_\_\_\_\_

\_\_\_\_\_

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