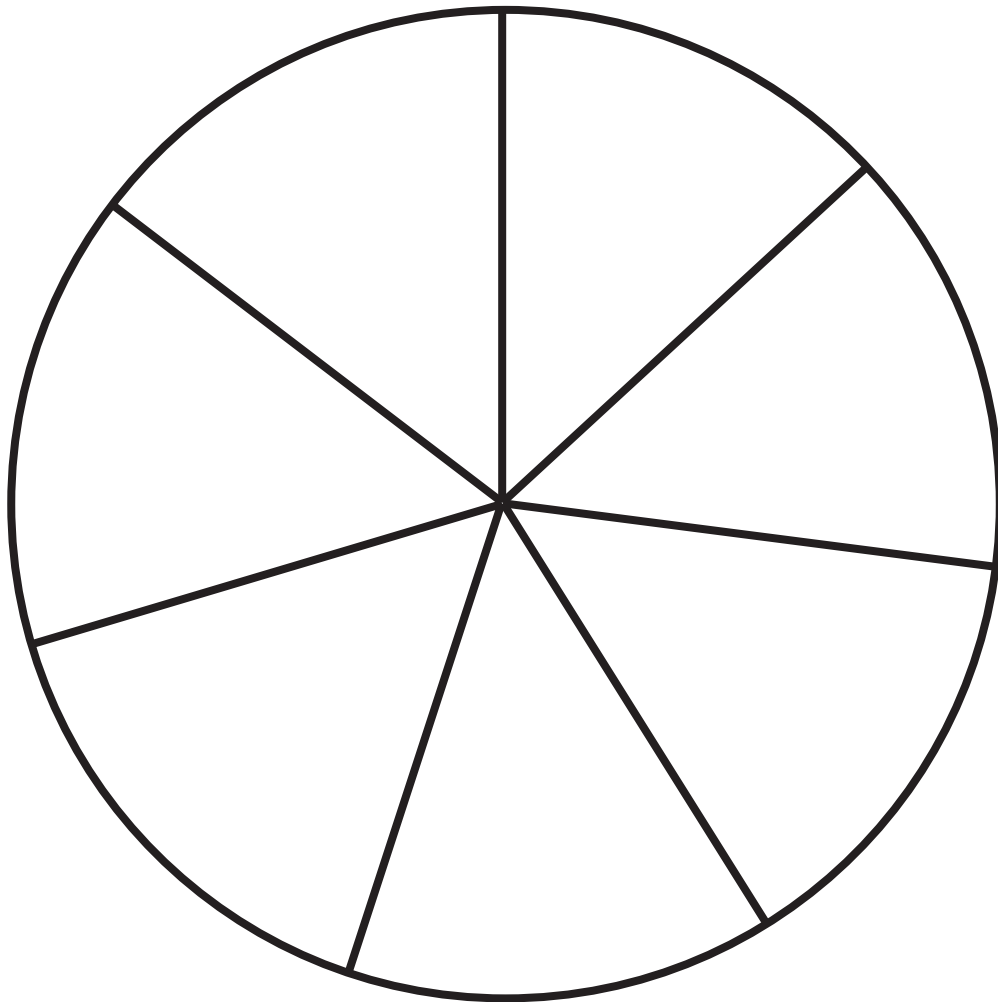


# Chapter 11 - Marketing and Promotion

## Characteristics of Demographics



# Chapter 11 - Marketing and Promotion

## Components and Subcomponents

