

Chapter**4****Focus on
Design Makeovers****Chapter
Assessment**Rubric
IP 4-3**3 Independent Practice (page 193)****Practice for an FBLA Event**

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

	Student Checklist		Teacher Evaluation
Criteria	Completed	Not Completed	Comments
Choose a desktop publishing topic from the FBLA Web site (www.fbla.org).			
Brainstorm several ideas for a newsletter or brochure. Choose the one that best presents the topic.			
Research and gather content for the text part of your project.			
Prepare articles for your newsletter or brochure.			
Research and gather images for use in your project.			
Sketch the newsletter or brochure layout.			
Design and create your newsletter using FBLA Competitive Event Guidelines.			
Evaluate your design according to PARC principles.			
Check for spelling and other errors and revise if necessary.			
Follow directions to save and print your work.			