



## 2 Independent Practice (page 288)

### Create a Banner or Poster

**Directions:** After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

| Criteria   | Student Checklist |               | Teacher Evaluation |
|--|-------------------|---------------|--------------------|
|  | Completed         | Not Completed | Comments           |
| Brainstorm ideas for an advertising banner or poster for an Earth Day event. |                   |               |                    |
| Write the text. Include the name, time, and date of the event.               |                   |               |                    |
| Design or find an image to illustrate your design.                           |                   |               |                    |
| Use Publisher and Photoshop to create your banner or poster.                 |                   |               |                    |
| Add an interesting background.   |                   |               |                    |
| Apply a filter or other effect to enhance the image.                         |                   |               |                    |
| Use layer styles on some of the text.  |                   |               |                    |
| Check for spelling and other errors and revise as necessary.                 |                   |               |                    |
| Evaluate your design according to PARC principles.                           |                   |               |                    |
| Follow directions to save and print your work.                               |                   |               |                    |