



3 Independent Practice (page 373)

Design Cereal Box Packaging

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

| Criteria | Student Checklist | | Teacher Evaluation |
|---|-------------------|---------------|--------------------|
| | Completed | Not Completed | Comments |
| Brainstorm a theme for a new cereal with a partner or team. Plan a cereal box package design that incorporates the theme. | | | |
| Create a template for the box. Determine what design elements belong on each side of the box. Assign team responsibilities. | | | |
| Sketch a design for each side of the box. | | | |
| Write the text you will need for your package. | | | |
| Use Publisher to lay out the cereal box sides and add the small text. | | | |
| Use Illustrator to create special effects for the title and drawings. | | | |
| Check for spelling and other errors and revise as necessary. | | | |
| Follow directions to save your work. | | | |
| Print your designs. Assemble the cereal box by trimming, gluing, and taping the design together. | | | |