



Project 8-8 (pages 361–362)

Design a Product Logo

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

Criteria	Student Checklist		Teacher Evaluation
	Completed	Not Completed	Comments
Open a new Illustrator document 6 x 4 inches.			
Key <i>Fruit</i> in 24 pt Papyrus. Adjust the tracking between the letters F and r.			
Key <i>Smoothy</i> in 24 pt Gill Sans Ultra Bold.			
Change the fill of <i>Smoothy</i> to red. Add a white stroke.			
Create a rectangle over the letter S. Change the fill to black. Send it behind the S.			
Reposition the two words as shown in Figure 8.34. Group them.			
Expand the two parts of the logo to create one object.			
Follow directions to save your work.			