

**Chapter**

**9**

**Focus on Teamwork**

**Project 9-4**



Rubric  
9-4

**Project 9-4 (pages 391–392)**

**Design a Logo**

**Directions:** After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

Criteria	Student Checklist		Teacher Evaluation
	Completed	Not Completed	Comments
Brainstorm word, images, and colors for a logo.			
Sketch three sample logos. Keep the design simple.			
Use Illustrator to create your logo as a scalable vector image.			
Use contrasting font families for text-only logo.			
Use basic shapes for graphics. Use the Pathfinder palette to add or subtract from shapes.			
Use specific color values so you can reproduce results reliably.			
Add effects such as highlights and shadows.			
Group all parts of the logo. Save.			
Review the logo with your group. Make final modifications.			
Expand to make effects permanent.			
Follow directions to save and print your work.			