



3 Independent Practice (page 405)

Plan a Fund-Raising Campaign

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

Criteria	Student Checklist		Teacher Evaluation
	Completed	Not Completed	Comments
Choose a local non-profit organization. Brainstorm the materials you will need to create.			
Create a timeline for the completion of the project and which group members are responsible for each task.			
Create a budget for the project.			
Sketch thumbnails of the promotional materials.			
Create a logo for the organization.			
Design letterhead stationery.			
Take photos or get permission to use the organization's photos.			
Use Publisher to create at least one promotional document.			
Evaluate your design according to PARC principles.			
Check for spelling and other errors and revise as necessary.			
Exchange your fund-raising plans with another group. Have them evaluate them for accuracy, visual appeal, and content.			
Follow directions to save and print your work.			