Name _____ Period _____ Date_____

UNIT **5**) **Design as a Team**) **Projects Across the Curriculum**

R

Rubric
PAC 5-3

Project 3 (page 446)

Market a Political Campaign

Directions: After you have finished your project, determine whether you have completed the criteria listed in the left column. Fill in the checklist in the shaded columns below and then turn the rubric in to your teacher along with your project.

Criteria	Student Checklist		Teacher Evaluation
	Completed	**Not Completed**	**Comments**
Research examples of political images. Determine the images you want for your materials.			
Take or find a photo of the candidate.			
Write a campaign slogan.			
Draw several sketches for a logo, campaign buttons, and a banner. Get feedback and pick the best designs.			
Use Illustrator to create a logo or other graphic elements to use on both the buttons and banner.			
Use Illustrator or Photoshop to create at least two other images for the banner.			
Create a button that includes a photograph, text, and a graphic.			
Create a banner at least 8 x 40 inches. Include a photograph, the slogan, and the two other images.			
Evaluate your design according to PARC principles.			
Check for spelling and other errors. Revise as necessary.			
Follow directions to save and print your work.			

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