

## Chapter 4 Business Ethics and Social Responsibility

*Using other companies' proprietary technology is a breach of ethics, even though it may give you a business advantage.*

Ellen Fussell. "[Engineering ethics in a business world.](#)" InTech. May 2005. FindArticles.com. November 5, 2006.

*One of the United States' most prominent Chief Executive Officers (CEOs) talks about how ethical scandals have tainted the public's view of corporations.*

William J. Holstein. "[CEO scandals: these too shall pass; Jack Welch argues that the American public is not turning against business.](#)"

The Chief Executive. June 2005. FindArticles.com. Accessed November 6, 2006.

*A firm is forced to abandon part of its business because government officials fear a conflict of interest.*

Benjamin Shors. "[Health officials may block firm's bid; Conflict of interest feared.](#)" The Spokesman Review (Spokane). March 26, 2005. FindArticles.com. Accessed November 6, 2006.

*Employee handbooks are a good way to inform employees about company ethics and rules.*

Shabnam Mogharabi. "[Saved by the book: an employee handbook can shield your company from fines and lawsuits. Here's how to create one that works.](#)" Pool & Spa News. May 22, 2006. FindArticles.com. Accessed November 6, 2006.