

# Chapter 10 Business in a Global Economy

## *BusinessWeek* Reader Case Study

### “Going Global for an MBA”

**Directions** Read the *BusinessWeek* Reader on page 170 of your textbook and answer the questions.

#### Literal Comprehension

1. What is one part of RMS Erasmus University’s orientation for international students?

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2. What is the name of the Swiss company that specializes in corporate drumming sessions?

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3. What is the goal of the drumming sessions?

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#### Making Inferences

4. What activities other than drumming could be used teach working together as a team?

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5. What types of jobs will the international students seek upon graduation?

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6. What benefits do the local students gain from exposure to international students?

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#### Critical Thinking

7. What relationship do the orientation activities, such as African drumming, have to the real-world business administration?

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