

Unit 3 Community Outreach and Service Learning

Directions Use this rubric for self-assessment and peer assessment.

Content Criteria	Unacceptable (1–3 points)	Satisfactory (4–6 points)	Exemplary (7 points)	Weight	Score
Explain who the story is about, the name of the business, who the student volunteers are, and who had the idea.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Describe the community project and the company philosophy about community outreach.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Explain how the business found student volunteers and tell when they first got together.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Describe where the project took place.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Explain why the business decided to take on this community project.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Describe how the company and the student volunteers benefited.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Stage photos using your friends.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Describe the results of your research to a family member or other adult.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Describe how businesses you are interested in benefit by helping the community and how volunteers acquire knowledge while servicing the community.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Explain what the investigation and its results mean to you.	Does not meet most objective criteria	Meets most objective criteria	Exceptional; Fully meets all objective criteria	7	
Writing Process Criteria	Unacceptable (1–3 points)	Satisfactory (4–5 points)	Exemplary (6 points)	Weight	Score
Organization	Incoherent and/or disorganized	Coherent and well organized	Exceptional	6	
Detail	Few or no details provided	General details provided	Appropriate specific details provided	6	
Grammar	Many errors	Few errors	No errors	6	
Style	Inconsistent style	Consistent style	Flawless style	6	
Neatness	Scrawled and illegible	Neatly handwritten or typed	Creatively designed and executed	6	
TOTAL				100	