

Internet Activity Presentation Planner

Introduction to Business Chapter 26 How to Get and Keep Credit

In Chapter 26, you learned that, “Most loans require collateral and are paid back in installments.” This can be a hurdle to those that do not have the collateral and are not in a position to be able to make the required installment payments. Bangladesh economist Muhammad Yunus developed a concept known as microcredit. He was awarded the Nobel Peace Prize for his groundbreaking work. His theory allows poorer entrepreneurs access to loans and credit. Prepare and present a 10-minute talk about Yunus’ theories. Discuss the impact microcredit can have on developing economies.

Action Steps for Planning a Presentation

1. Get started by building background knowledge. Read newspaper articles, search the Internet, and make personal phone calls to local experts to understand the issues.
2. Decide on a specific topic. Narrow your focus to a topic that interests you.
3. Research your topic in greater depth. Use books, local media, the Internet, and personal interviews. Take detailed notes and maintain a bibliography as you work.
4. Review your notes and write an outline of your presentation.
5. Plan and create visual aids.
6. Write a draft of your presentation and practice it. Rewrite, practice again, and present.

1. Build Background Knowledge

Did You Know?

Think about these fascinating facts and what they might have to do with issues in your community.

[begin bulleted list]

- Muhammad Yunus founded the Grameen Bank in 1976.
- In 2005 the Grameen Bank wrote over 5 million loans totaling \$612 million.
- Muhammad Yunus won the 2006 Nobel Peace Prize.
- Business loans contain a greater risk than other loans, causing interest rates to be high.
- 97% of borrowers at the Grameen Bank are women.

[end bulleted list]

Questions to Ponder

Think about these questions and what they might have to do with issues in your community.

[begin bulleted list]

- How can lenders ensure loans will be paid back?
- How does microcredit affect the economy?
- Why do business loans contain a greater risk than other loans?
- Are microcredit banks, such as the Grameen Bank, found in every country?
- Can anyone get a microcredit business loan?

[end bulleted list]

Key Search Words

Use these key words to search for Web sites that relate to your topic. List other key words you uncover in your search. Take notes about what you find and review your notes later as you narrow your topic.

microcredit, small business loan, Grameen Bank, entrepreneur

Web Sites

2. Decide on Your Topic

Narrow Your Focus

Complete the following flow chart to narrow your topic. Choose a topic that interests you and that will also interest your audience. Write a title and a sentence or two about your talk and ask your teacher to approve it or suggest changes.

Credit > Microcredit > _____

Title: _____

Description: _____

Approval: _____ Date: _____

(Teacher's Signature)

3. Conduct Research

Maintain a Bibliography

In addition to Web sites you use in your research, list books and periodicals you consult, and contact information for experts you interview.

Books

4. Write an Outline

Main Ideas and Details

Review your notes and think through the main ideas and details you want to include in your presentation. Put the main ideas in a logical order and list them in outline form as major headings. Include at least two details under each main idea.

I. Introduction

A. _____

B. _____

II. Main Idea

A. _____

B. _____

III. Main Idea

A. _____

B. _____

IV. Main Idea

A. _____

B. _____

V. Conclusion

A. _____

B. _____

5. Plan Visual Aids

Charts, Graphs, Photos, and Video Clips

Describe the visual aids you plan to use in your presentation or use the space below to sketch charts or graphs you will create.

Tips on Creating and Using Visual Aids

[begin bulleted list]

Keep them simple, use them sparingly, and make them visible to everyone in the audience.

Explain the content of the aid when you first show it.

When you finish with the aid, remove it or cover it up.

Be prepared to give your talk without visual aids if technical problems occur.

