

Chapter 4 Business Ethics and Social Responsibility

Section 4.1 Business Ethics

Section Summary with Key Terms and Academic Vocabulary

Business Ethics Ethics are the set of moral principles by which people conduct themselves personally, socially, and professionally. Business ethics are guidelines for how businesses should conduct themselves. Many unethical business practices are against the law. The guidelines that can be used when facing ethical dilemmas are a lot like the steps of the problem-solving process. Good ethics can be beneficial for the long-run profitability and success of a business.

Key Terms _____

ethics Moral principles by which people conduct themselves personally, socially, or professionally

business ethics Rules based on moral principles about how businesses and employees ought to conduct themselves

code of ethics A set of guidelines for maintaining ethics in the workplace

sweatshop A shop or factory in which workers are employed for long hours at low wages and under unhealthy conditions

conflict of interest Conflict between self-interest and professional obligation

Academic Vocabulary _____

principle A rule or code of conduct

conduct A mode or standard of personal behavior

encounter To come upon or experience, especially unexpectedly

alternative One of two or more things, courses, or propositions to be chosen