

# Chapter 9 Technology and Business

## Section 9.2 E-Commerce

### Section Summary with Key Terms and Academic Vocabulary

**The History of Technology** Technology has changed the business world through tools and machines that make life easier. Inventions such as the radio and television entertain and inform us. Trains, cars, and airplanes make it easier to travel. The telephone makes it possible for people around the world to have instant communication. With computers and the Internet, workers are able to do business around the world and reach customers directly. Technology has created new markets for many products. Files flow digitally, placing information at your fingertips instantly. Part of the effect of technology has been to build new technology centers for high-tech companies. Those companies have created new types of jobs for people working with high-tech products.

#### Key Terms \_\_\_\_\_

**e-workforce** People who work with computers while doing business

**e-commerce** Electronic commerce, or business conducted on the Internet

**digital workflow** Linking all the steps in a process digitally

#### Academic Vocabulary \_\_\_\_\_

**technology** The practical application of knowledge, especially in a particular area

**edit** To alter, adapt, or refine, especially to bring about conformity to a standard or to suit a particular purpose

**image** A visual representation of something

**author** One who originates or creates