

Chapter 22 Making Consumer Decisions

Section 22.2 How to Be a Smart Consumer

Reading Activity—Draw Conclusions

Directions Some of the actions you can take to be a smart consumer are listed in the left column of the table. Read each action and ask yourself: How does knowing about this help me to be a smart consumer? Write your conclusions in the right column. Write your answers in the first person. For example, your first conclusion might start with this phrase: “Studying advertisements can help me...” The first one is completed for you.

Action	How It Helps
1. Study advertisements	Studying advertisements can help me determine the information that is most helpful as I make buying decisions.
2. Read consumer publications	
3. Shop sales	
4. Use shopping lists	
5. Resist pressure and gimmicks	
6. Read labels and warranties	