



Academic Activity Chapter 15

Engineering a Professional Appearance

Engineers are professionals who work for themselves, a government agency, or a field specific company. It is important that they have a professional appearance that includes a logo, card, and letterhead, as well as professional attire.

Create an engineering firm that consults and contracts in an engineering field of your choice.

1. Give the firm a name.

2. Briefly describe the company's largest project including the name, location, and cost.

3. Create a logo.



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- 4. Create a letterhead for business communications.

- 5. Create a business card for yourself as the owner of that firm.