

Name _____ Date _____ Class _____

Unit 5 Thematic Project: Marketing Healthy Treats

PROJECT SELF-CHECK RUBRIC	1 Needs Work	2 Average Quality	3 Good Quality	4 Excellent Quality	Totals
Completeness of survey and analysis of results					
Quality of advertising strategies					
Accuracy of sales potential calculations					
Overall presentation quality					
Total =					

0–6 Needs Work; 7–10 Average Quality; 11–14 Good Quality; 15–16 Excellent Quality