Class

Date

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

Project 1

Evaluate Web Site Usability

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay	Essay fully compares	Essay somewhat	Essay ineffectively	
compare the	the similarities and	compares the	compares the	
similarities and	differences among	similarities and	similarities and	
differences among the	the evaluations.	differences among the	differences or does not	
evaluations?		evaluations.	include a comparison.	
Does the essay	Essay effectively	Essay somewhat	Summary is ineffective	
summarize the	summarizes the	summarizes the	or a summary is not	
evaluations?	evaluations.	evaluations.	included.	
Is content organized	All content is	Most content is	Content is poorly	
logically?	organized logically.	organized logically.	organized.	
Are key points	Key points are	Key points are	Key points are not	
highlighted	highlighted very	highlighted adequately.	highlighted or are	
effectively?	effectively.		highlighted	
			ineffectively.	
Is language concise?	Language is concise.	Most of the language is	Language is overly	
		concise.	wordy.	
Does the text use	The text uses active	The text uses active	The text frequently	
active voice and strong	voice and strong	voice and strong verbs	uses passive voice and	
verbs and nouns?	verbs and nouns	and nouns most of the	weak verbs and nouns.	
	throughout.	time.		
Are grammar,	Grammar,	There are minor	There are major	
punctuation, and	punctuation, and	problems with	problems with	
spelling correct?	spelling are correct.	grammar, punctuation,	grammar, punctuation,	
		and spelling.	and spelling.	

Class

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Project 2

Identify Scope of Work

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Is storyboard	Storyboard content	Most storyboard	Storyboard content	
organized logically?	is organized	content is organized	is poorly organized.	
	logically.	logically.		
Is three-month	Three-month	Three-month timeline	Timeline task list	
timeline task list	timeline task list is	task list is presented,	needs more work,	
clearly presented?	clearly presented.	but needs more work.	or is not presented.	
Is language concise?	Language is	Most of the language	Language is overly	
	concise.	is concise.	wordy.	
In the presentation,	In the presentation,	In the presentation,	In the presentation,	
are key points	key points are	key points are	key points are not	
highlighted	highlighted very	highlighted	highlighted or are	
effectively?	effectively.	adequately.	highlighted	
			ineffectively.	
Are grammar,	Grammar,	There are minor	There are major	
punctuation, and	punctuation, and	problems with	problems with	
spelling correct?	spelling are correct.	grammar,	grammar,	
		punctuation, and	punctuation, and	
		spelling.	spelling.	

Chapter

Class

Date

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

Project 3

Plan an E-Commerce Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the project overview	Project overview	Project overview	Project overview does not	
describe team member	effectively describes team	somewhat describes team	effectively describe team	
roles?	member roles.	member roles.	member roles.	
Is an explanation included	A thorough explanation is	An adequate explanation	An explanation of how the	
of how the Web design	included of how the Web	is included of how the	Web design team will	
team will implement a	design team will	Web design team will	implement a quality	
quality assurance process?	implement a quality	implement a quality	assurance process is	
	assurance process.	assurance process.	inadequate or missing.	
Does the timeline task list	The timeline task list	The timeline task list	The timeline task list	
explain stages of the Web	effectively explains stages	somewhat explains stages	ineffectively explains	
site development process?	of the Web site	of the Web site	stages, or is missing.	
	development process.	development process.		
Is content organized	All content is organized	Most content is	Content is poorly	
logically?	logically.	organized logically.	organized.	
Is language concise?	Language is concise.	Most of the language is	Language is overly wordy.	
		concise.		
Are peer suggestions	All peer suggestions are	Most of the appropriate	Few or none of the	
incorporated?	incorporated.	peer suggestions are	appropriate peer	
_	_	incorporated.	suggestions are	
			incorporated.	
Are grammar,	Grammar, punctuation, and	There are minor	There are major problems	
punctuation, and spelling	spelling are correct.	problems with grammar,	with grammar,	
correct?		punctuation, and spelling.	punctuation, and spelling.	