Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

Project 1

Evaluate a News Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay include	Essay correctly	Essay includes an	Essay does not include	
the Web site address?	includes the Web site	incomplete Web site	the Web site address.	
	address.	address.		
Does the thesis	Thesis statement	Thesis statement not	Does not contain thesis	
statement contain key	contains key idea.	clearly defined.	statement.	
idea?				
Is content organized	All content is organized	Most content is	Content is poorly	
logically?	logically.	organized logically.	organized.	
Is text appropriate	Text is appropriate	Text is somewhat too	Text is overly long or	
length (one page)?	length.	long or too short.	overly short.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active	The text uses active	The text uses active	The text frequently uses	
voice and strong verbs	voice and strong verbs	voice and strong verbs	passive voice and weak	
and nouns?	and nouns throughout.	and nouns most of the	verbs and nouns.	
		time.		
Are grammar,	Grammar, punctuation,	There are minor	There are major	
punctuation, and	and spelling are correct.	problems with	problems with	
spelling correct?		grammar, punctuation,	grammar, punctuation,	
		and spelling.	and spelling.	

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

Project 2

Define Information Design

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the thesis	Thesis statement	Thesis statement not	Does not contain a	
statement contain key	contains key idea.	clearly defined.	thesis statement.	
idea?				
Does the essay include	Essay contains one	Essay contains one	Essay does not contain	
at least one quotation to	quotation that supports	quotation that does not	a quotation.	
support thesis	thesis statement.	support thesis		
statement?		statement.		
Is content organized	All content is organized	Most content is	Content is poorly	
logically?	logically.	organized logically.	organized.	
Is text appropriate	Text is appropriate	Text is somewhat too	Text is overly long or	
length (one to two	length.	long or too short.	overly short.	
pages)?				
Are key points	Key points are	Key points are	Key points are not	
highlighted effectively?	highlighted very	highlighted adequately.	highlighted or are	
	effectively.		highlighted	
			ineffectively.	
Is language concise?	Language is concise.	Most of the language is	Language is not	
		concise.	concise.	
Does the text use active	The text uses active	The text uses active	The text frequently	
voice and strong verbs	voice and strong verbs	voice and strong verbs	uses passive voice and	
and nouns?	and nouns throughout.	and nouns most of the	weak verbs and nouns.	
		time.		
Are grammar,	Grammar, punctuation,	There are minor	There are major	
punctuation, and	and spelling are correct.	problems with	problems with	
spelling correct?		grammar, punctuation,	grammar, punctuation,	
		and spelling.	and spelling.	

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

Project 3

Evaluate Web Site Design

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay	Essay effectively	Essay somewhat	Essay ineffectively	
describe which	describes which	describes which	describes which elements	
elements were most	elements were most	elements were most	were most effective.	
effective?	effective.	effective.		
Does the thesis	Thesis statement	Thesis statement not	Does not contain a thesis	
statement contain	contains key idea.	clearly defined.	statement.	
key idea?				
Is content organized	All content is	Most content is	Content is poorly	
logically?	organized logically.	organized logically.	organized.	
Is text appropriate	Text is appropriate	Text is somewhat too	Text is overly long or	
length (two or three	length.	long or too short.	overly short.	
paragraphs)?				
Are key points	Key points are	Key points are	Key points are not	
highlighted	highlighted very	highlighted adequately.	highlighted or are	
effectively?	effectively.		highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is	Language is not concise.	
		concise.		
Are peer suggestions	All peer suggestions	Most of the appropriate	Few or none of the	
incorporated?	are incorporated.	peer suggestions are	appropriate peer	
		incorporated.	suggestions are	
			incorporated.	
Are grammar,	Grammar,	There are minor	There are major problems	
punctuation, and	punctuation, and	problems with grammar,	with grammar,	
spelling correct?	spelling are correct.	punctuation, and	punctuation, and spelling.	
		spelling.		