

Name _____

Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 1 Project 1 Evaluate a News Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay include the Web site address?	Essay correctly includes the Web site address.	Essay includes an incomplete Web site address.	Essay does not include the Web site address.	
Does the thesis statement contain key idea?	Thesis statement contains key idea.	Thesis statement not clearly defined.	Does not contain thesis statement.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (one page)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 1 Project 2 Define Information Design

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the thesis statement contain key idea?	Thesis statement contains key idea.	Thesis statement not clearly defined.	Does not contain a thesis statement.	
Does the essay include at least one quotation to support thesis statement?	Essay contains one quotation that supports thesis statement.	Essay contains one quotation that does not support thesis statement.	Essay does not contain a quotation.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (one to two pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

1

Project 3

Evaluate Web Site Design

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay describe which elements were most effective?	Essay effectively describes which elements were most effective.	Essay somewhat describes which elements were most effective.	Essay ineffectively describes which elements were most effective.	
Does the thesis statement contain key idea?	Thesis statement contains key idea.	Thesis statement not clearly defined.	Does not contain a thesis statement.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (two or three paragraphs)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Are peer suggestions incorporated?	All peer suggestions are incorporated.	Most of the appropriate peer suggestions are incorporated.	Few or none of the appropriate peer suggestions are incorporated.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	