Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter Project 1

Evaluate Ethical Use of Multimedia

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay	Essay effectively	Essay somewhat	Essay ineffectively	
discuss the ethical	discusses the ethical	discusses the ethical use	discusses the ethical	
use of multimedia	use of multimedia for	of multimedia for a	use of multimedia for a	
for a personal site?	a personal site.	personal site.	personal site.	
Is the usage plan	Usage plan is clear	Usage plan is somewhat	Usage plan is not clear	
clear and concise?	and concise.	clear.	and concise, or is	
			missing.	
Does the thesis	Thesis statement	Thesis statement not	Thesis statement does	
statement contain	contains key idea.	clearly defined.	not contain key idea.	
key idea?				
Is content organized	All content is	Most content is	Content is poorly	
logically?	organized logically.	organized logically.	organized.	
Is language concise?	Language is concise.	Most of the language is	Language is not	
		concise.	concise.	
Does the text use	The text uses active	The text uses active voice	The text frequently	
active voice and	voice and strong	and strong verbs and	uses passive voice and	
strong verbs and	verbs and nouns	nouns most of the time.	weak verbs and nouns.	
nouns?	throughout.			
Are grammar,	Grammar,	There are minor	There are major	
punctuation, and	punctuation, and	problems with grammar,	problems with	
spelling correct?	spelling are correct.	punctuation, and spelling.	grammar, punctuation,	
			and spelling.	

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 9

Project 2

Conduct a Multimedia Analysis

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay compare	Essay effectively	Essay somewhat	Essay ineffectively	
and contrast the use of	compares and	compares and contrasts	compares and contrasts	
multimedia on two Web	contrasts the use of	the use of multimedia	the use of multimedia	
sites?	multimedia on two	on two Web sites.	on two Web sites.	
	Web sites.			
Is the importance of	The importance of	The importance of	The importance of	
following guidelines	following guidelines	following guidelines is	following guidelines is	
explained?	is effectively	somewhat explained.	ineffectively explained,	
	explained.		or missing.	
Does the thesis	Thesis statement	Thesis statement not	Thesis statement does	
statement contain key	contains key idea.	clearly defined.	not contain key idea.	
idea?				
Does essay contain	All Web sites are	Some Web sites are	Few or no Web sites	
proper citation of Web	cited.	cited.	are cited.	
sites?				
Is content organized	All content is	Most content is	Content is poorly	
logically?	organized logically.	organized logically.	organized.	
Is text appropriate length	Text is appropriate	Text is somewhat too	Text is overly long or	
(two to three pages)?	length.	long or too short.	overly short.	
Is language concise?	Language is concise.	Most of the language is	Language is overly	
		concise.	wordy.	
Are grammar,	Grammar,	There are minor	There are major	
punctuation, and	punctuation, and	problems with	problems with	
spelling correct?	spelling are correct.	grammar, punctuation,	grammar, punctuation,	
		and spelling.	and spelling.	

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 9

Project 3

Research Multimedia and Web Design

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the thesis statement contain key ideas?	Thesis statement contains key ideas.	Thesis statement not clearly defined.	Thesis statement does not contain key ideas.	
Does essay follow correct MLA style?	Essay follows correct MLA style.	Most of essay follows correct MLA style.	MLA style was not followed.	
Does essay contain proper citation of Web sites?	All Web sites are cited.	Some Web sites are cited.	Few or no Web sites are cited.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (three to four pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	