

Name _____

Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 9 Project 1 Evaluate Ethical Use of Multimedia

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay discuss the ethical use of multimedia for a personal site?	Essay effectively discusses the ethical use of multimedia for a personal site.	Essay somewhat discusses the ethical use of multimedia for a personal site.	Essay ineffectively discusses the ethical use of multimedia for a personal site.	
Is the usage plan clear and concise?	Usage plan is clear and concise.	Usage plan is somewhat clear.	Usage plan is not clear and concise, or is missing.	
Does the thesis statement contain key idea?	Thesis statement contains key idea.	Thesis statement not clearly defined.	Thesis statement does not contain key idea.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 9

Project 2

Conduct a Multimedia Analysis

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the essay compare and contrast the use of multimedia on two Web sites?	Essay effectively compares and contrasts the use of multimedia on two Web sites.	Essay somewhat compares and contrasts the use of multimedia on two Web sites.	Essay ineffectively compares and contrasts the use of multimedia on two Web sites.	
Is the importance of following guidelines explained?	The importance of following guidelines is effectively explained.	The importance of following guidelines is somewhat explained.	The importance of following guidelines is ineffectively explained, or missing.	
Does the thesis statement contain key idea?	Thesis statement contains key idea.	Thesis statement not clearly defined.	Thesis statement does not contain key idea.	
Does essay contain proper citation of Web sites?	All Web sites are cited.	Some Web sites are cited.	Few or no Web sites are cited.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (two to three pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is overly wordy.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 9

Project 3

Research Multimedia and Web Design

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the thesis statement contain key ideas?	Thesis statement contains key ideas.	Thesis statement not clearly defined.	Thesis statement does not contain key ideas.	
Does essay follow correct MLA style?	Essay follows correct MLA style.	Most of essay follows correct MLA style.	MLA style was not followed.	
Does essay contain proper citation of Web sites?	All Web sites are cited.	Some Web sites are cited.	Few or no Web sites are cited.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (three to four pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are key points highlighted effectively?	Key points are highlighted very effectively.	Key points are highlighted adequately.	Key points are not highlighted or are highlighted ineffectively.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	