

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Unit 1

Portfolio Project

Create a Web Site About the Ethical Use of Online Content

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Information Design				
Are the site's purpose and goals clearly stated and met?	The site's purpose and goals are clearly stated and met.	The site's purpose and goals are implied but not strongly stated and/or met.	The site's purpose and goals are unclear.	
Does the site clearly match the client's requirements and needs?	The site clearly matches the client's requirements and needs.	The site does not exactly match the client's requirements and needs.	The site does not match the client's requirements and needs.	
Is all content current, accurate, and properly cited?	All content is current, accurate, and properly cited.	Some content is current, accurate, and properly cited.	None of the content is current, accurate, and properly cited.	
Is the text logically organized and presented in short sections?	Text is presented in short sections and is logically organized.	Some text is presented in short sections and is logically organized.	Text is presented in long sections and its organization is unclear.	
Has all the content been proofread and spell checked?	All content has been proofread and spell checked.	There are minor problems with grammar and spelling.	Problems with grammar and spelling are strongly noticeable.	
Presentation Design				
Is the text color easy to read and used to enhance the page's appearance?	The text color is easy to read and enhances the page's appearance.	The text color is easy to read but does not enhance the page's appearance.	The text color is difficult to read and does not enhance the page's appearance.	

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Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Has text alignment been used to enhance the page's appearance?	Text alignment has been used to enhance the page's appearance.	Text alignment has been used, but does not enhance the page's appearance.	No text alignment has been used.	
Has a properly formatted table been included?	The page contains a properly formatted table.	The page contains a table, but it is not well formatted.	The page does not contain a table or the table is very poorly formatted.	
Has an appropriate image been inserted into the page?	An appropriate image has been inserted into the page.	An image has been inserted into the page, but it could have been better chosen.	No image is present, or the image is not appropriate.	
Does the page include a properly working external hyperlink?	The page includes a properly working external hyperlink.	The page includes a hyperlink, but there problems with it, or it is not external.	The page does not include a hyperlink.	
Implementation				
Does the code demonstrate proficiency in the use of XHTML code?	The code demonstrates proficiency in the use of XHTML.	The code demonstrates an adequate knowledge of XHTML.	The code demonstrates a less than adequate knowledge of XHTML.	
Does the site demonstrate the proper use of folder structure hierarchy?	The site demonstrates the proper use of folder structure hierarchy.	Some parts of the site demonstrate the proper use of folder structure hierarchy.	The site does not demonstrate the proper use of folder structure hierarchy.	