

**Directions:** After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

# Unit 2 Portfolio Project

## Create a Web Site for a Community Event

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
<b>Information Design</b>				
Do the site's contents match its purpose and mission and are they appropriate for its audience?	The site's contents match its purpose and mission and are appropriate for its audience.	The site's contents could match its purpose and mission more strongly or are not appropriate for its audience.	The site's contents do not match its purpose and mission.	
Is the text logically organized and presented in short sections?	Text is presented in short sections and is logically organized.	Some text is presented in short sections and is logically organized.	Text is presented in long sections and its organization is unclear.	
Is the content free of spelling and grammar errors?	All content is free of spelling and grammar errors.	There are minor problems with grammar and spelling.	Problems with grammar and spelling are strongly noticeable.	
<b>Presentation Design</b>				
Do the site's content, formatting, and color scheme support its purpose and demonstrate an understanding of color theory?	The site's content, formatting, and color scheme support its purpose and demonstrate an understanding of color theory.	Some of the site's content, formatting, and color scheme supports its purpose. An understanding of color theory is not consistently demonstrated.	None of the site's content, formatting, and color scheme supports its purpose. The site does not demonstrate an understanding of color theory.	
Are the site's color scheme, layout, alignment, and formatting consistent?	The site's color scheme, layout, and formatting are consistent.	The site's color scheme, layout, and formatting are inconsistent in some pages.	The site's color scheme, layout, and formatting are inconsistent in every page.	

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Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the page demonstrate appropriate use of symmetry, white space, and proximity?	The page demonstrates appropriate use of symmetry, white space, alignment, and proximity.	The page sometimes demonstrates appropriate use of symmetry, white space, alignment, and proximity.	The page does not demonstrate appropriate use of symmetry, white space, alignment, and proximity.	
Is text readable against the background?	Text is readable against the background.	Text is difficult to read against the background.	Text is unreadable against the background.	
Is formatting used to emphasize important text?	Formatting is used to emphasize important text.	Formatting is sometimes used to emphasize important text.	Formatting is not used to emphasize important text.	
Is important information displayed in the safe area?	Important information is displayed in the safe area.	Some of the important information is displayed in the safe area.	None of the important information is displayed in the safe area.	
<b>Interaction Design</b>				
Do all internal and external hyperlinks work properly?	All internal and external hyperlinks work properly.	Not all internal and external hyperlinks work.	None of the internal and external hyperlinks work.	
Can users move easily between pages?	Users can move easily between all pages.	Users can move easily between some pages.	Users cannot move easily between pages.	
Can users locate specific information quickly?	Users can locate specific information quickly.	Users can locate specific information with some searching.	Users cannot locate specific information.	
Can users easily return to the Web site's home page?	Users can easily return to the Web site's home page.	Users can easily return to the Web site's home page from some pages.	Users cannot easily return to the Web site's home page from any page.	