

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Unit 3 Portfolio Project

Create a Web Site for a School Club

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Information and Functional Design				
Do the site's contents match its purpose and mission and are they appropriate for its audience?	The site's contents match its purpose and mission and are appropriate for its audience.	The site's contents could match its purpose and mission more strongly or are not appropriate for its audience.	The site's contents do not match its purpose and mission.	
Is the content free of spelling and grammar errors?	All content is free of spelling and grammar errors.	There are minor problems with grammar and spelling.	Problems with grammar and spelling are strongly noticeable.	
Presentation Design				
Are the site's formatting and layout consistent and appropriate and enhance its purpose?	The site's formatting and layout are consistent and appropriate, and enhance its purpose.	Some of the site's formatting and layout are consistent and appropriate and somewhat enhance its purpose.	The site's formatting and layout are inconsistent and/or inappropriate and do not enhance its purpose.	
Interaction Design				
Can user move easily between pages and locate specific information quickly?	User can move easily between pages and locate specific information quickly.	User can move somewhat easily between pages and can locate specific information.	User may have difficulty moving between pages and locating specific information.	

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Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does every element enhance the site and promote usability (i.e., buttons change colors to let users know when something is clicked)?	All elements enhance the site and promote usability.	Some elements enhance the site and promote usability.	None of the elements enhance the site and promote usability.	
Does the site incorporate standard scripting languages to facilitate interactivity?	Standard scripting languages are used.	Standard scripting languages are not used consistently.	Standard scripting languages are not used.	
Do users clearly know how to use all interactive elements?	Users clearly know how to use all interactive elements.	Users know how to use most interactive elements.	Users do not know how to use any interactive elements.	
Are all form elements and links clearly labeled?	All form elements and links are clearly labeled.	Some form elements and links are clearly labeled.	None of the form elements or links is clearly labeled.	
Does every multimedia and interactive element work properly in a variety of browsers?	All multimedia and interactive elements work properly in a variety of browsers.	Some multimedia and interactive elements work properly in a variety of browsers.	None of the multimedia and interactive elements work properly in a variety of browsers.	