**Directions:** After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

## Unit **A** Portfolio Project

## **Create an Online Portfolio**

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Information and Functional	Design			
Does the site's content	The site's content does an	The site's content does a	The site's content does	
match its purpose and	excellent job of matching	good job of matching its	not match its purpose and	
mission and is it appropriate	its purpose and mission	purpose and mission and	mission and/or the	
for its audience?	and is appropriate for its	is appropriate for its	content is inappropriate	
	audience.	audience.	for its audience.	
Has a Web site development	A detailed Web site	A Web site development	No Web site	
life cycle chart been created	development life cycle	life cycle chart has been	development life cycle	
and has it been used to track	chart has been created and	created and used to track	chart has been created or	
the progress of the project?	used to track the progress	the progress of the	the chart is missing many	
	of the project.	project; however, it is	steps.	
		missing some steps.		
Does the content do an	The content does an	The content does a good	The content does a poor	
excellent job of highlighting	excellent job of	job of highlighting the	job of highlighting the	
the designer's skills?	highlighting the	designer's skills.	designer's skills.	
	designer's skills.			
Is the content free of	All content is free of	There are minor	Problems with spelling	
spelling and grammar	spelling and grammar	problems with spelling	and grammar are very	
errors?	errors.	and grammar.	noticeable.	
Presentation Design				
Is the design consistent,	The design is extremely	The design is mostly	The design is	
appropriate, and	consistent, appropriate,	consistent, appropriate,	unattractive, inconsistent,	
uncluttered?	and uncluttered.	and uncluttered.	and cluttered.	

Name

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Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Do the formatting, layout,	The formatting, layout,	The formatting, layout,	The formatting, layout,	
and color scheme enhance	and color scheme do an	and color scheme do a	and color scheme do not	
the site's purpose?	excellent job of enhancing	good job of enhancing	enhance the site's	
	the site's purpose.	the site's purpose.	purpose.	
Graphics, Multimedia, and	Interaction Design			
Can users move easily	Users can move easily	Users can move easily	Users cannot move easily	
between pages and quickly	between all pages to	between some pages and	between pages and	
locate needed information?	quickly locate needed	most information can be	needed information is	
	information.	quickly located.	often difficult to locate.	
Do all graphics and	All graphics and	Most graphics and	Most graphics and	
multimedia elements	multimedia elements	multimedia elements	multimedia elements are	
enhance the site?	enhance the site.	enhance the site.	poorly designed and do	
			not enhance the site.	
Has a well designed original	A well designed original	An original Flash	No original Flash	
Flash animation been	Flash animation has been	animation has been	animation has been	
included?	included.	included, but it could	included or the animation	
		have been better	is poorly designed.	
		designed.		
Does every element enhance	All elements enhance the	Some elements enhance	None of the elements	
the site and promote	site and promote	the site and promote	enhance the site and	
usability (i.e., buttons	usability.	usability.	promote usability.	
change colors to let users				
know when something is				
clicked)?				

Name

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Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Implementation, Testing, and Maintenance				
Do all multimedia and	All multimedia and	Most of the multimedia	There are major	
interactive elements,	interactive elements,	and interactive elements	problems with how the	
including the hit counter,	including the hit counter,	function properly in a	interactive elements	
function properly in a	function properly in a	variety of different	function in different	
variety of different browsers	variety of different	browsers at different	browsers at different	
at different resolutions?	browsers at different	resolutions.	resolutions.	
	resolutions.			
Does the Web site	The Web site	The Web site	The Web site	
development life cycle chart	development life cycle	development life cycle	development life cycle	
clearly explain how the site	chart clearly explains how	chart somewhat explains	chart does not explain	
is to be maintained?	the site is to be	how the site is to be	how the site is to be	
	maintained.	maintained.	maintained.	
Usability and Accessibility				
Have both graphic and text	Both graphic and text	In most instances, both	Usability has not been	
links been provided?	links have been provided	graphic and text links	supported by providing	
	throughout.	have been provided.	both types of links.	
Is alternative text provided	Alternative text has been	Alternative text has been	No alternative text has	
for all non-text items?	provided for all non-text	provided for most non-	been provided for non-	
	items.	text items.	text items.	
Does the site include	The site is secure.	Some aspects of the site	The site is not secure.	
security measures?		are secure.		
Do all pages download	All pages download	Some pages download	None of the pages	
quickly for the target	quickly for the target	quickly for the target	download quickly for the	
audience?	audience.	audience.	target audience.	