

Name _____ Date _____

**Entrepreneurship Building a Business
Tech Savvy Feature Activity**

Title of Tech Savvy feature

Topic of Tech Savvy feature

Write a sentence to summarize the Tech Savvy feature.

Explore

Use the Internet to conduct further research about the technology you have just read about. Do you think this technological product will change dramatically over the next few years?

Continued on next page

Name _____ Date _____

Tech Savvy Feature Activity *(continued)*

Explore

Use the Internet to access the latest technology news at *BusinessWeek's* Web site at <http://www.businessweek.com/technology>. Write a paragraph highlighting the details of a particular technology topic found on this site.

Extend

Today's marketplace is experiencing great technological change. Describe how a company can utilize technology to operate more effectively and efficiently. How does staying current with technology enable business's to remain competitive in today's marketplace?
