

Entrepreneurship Building a Business

Chapter 16 Production Management and Distribution

Section 16.1 From Idea to Product

SECTION 16.1 After You Read Answer Key

Self-Check

1. Entrepreneurs can outsource component design, materials specification, machinery to process, ergonomic design, packaging design, assembly drawings and specifications, and user guides and owner manuals.
2. The product development process involves opportunity recognition, concept investigation, product design, and prototype building and testing.
3. Starting over or redesigning a product costs more than the original work. Delays caused by redesign may result in lost opportunities. Therefore, the design of a product should be done right the first time.

Think

4. Answers will vary depending on the entrepreneur interviewed.

English Language Arts/Writing

5. Outsourcing, warehouse, and baseball are compound words. Students' sentences will vary but should reflect correct usage of each term.