

## **Entrepreneurship Building a Business**

### **Chapter 9 Site Selection and Layout Planning**

#### **Section 9.1 Community and Site Selection**

##### **SECTION 9.1 After You Read Answer Key**

##### **Self-Check**

1. Incentives may include lower taxes, cheaper land, employee training programs and, in some cases, enterprise zones that give tax-favored status to the new business.
2. A vacancy rate can be determined by a simple walk through, count, and calculation. Vacancy rate: amount of vacant space/total space available.
3. Incubators typically provide shared secretarial services, administrative services, and business development services.

##### **Think**

4. Surrounding area analysis is important because customers, distributors, and sales people do not want to do business in an area that is unsafe or unattractive.

##### **English Language Arts**

5. Student presentations should include good use of the visuals and a diagram created to explain the layout of the store.