

Check Your Answers: After You Read

Section 32.1

Review Key Concepts

1. A high cost-per-wearing item might be a cashmere sweater that requires regular dry cleaning. A low cost-per-wearing item might be a pair of blue jeans that can be machine washed.
2. Size can be given in numbers, measurements, or letters.

Practice Academic Skills

3. Essays should support their shopping venue with detailed description.
4. Sample answer: Sears department store milestones (and possible historical correlations) : Founder Richard Sears starts by selling watches, Minnesota, 1886; first large, general catalog, 1896 (U.S. postal service began rural delivery); first retail store, Chicago, 1925 (pre-Depression era); sales exceed \$1 billion, 1945 (end of World War II); moves headquarters to Sears Tower, 1973; begins acquiring financial institutions, 1981 (one-stop shopping trend); launches sears.com 1999 (online shopping trend); launches Latina Life women's clothing line, 2005 (multicultural awareness).

Section 32.2

Review Key Concepts

1. The 100 percent cotton is more suitable for a summertime hike because natural fibers breathe better than manufactured fibers.
2. Examples of finishes include color, design, textural finishes, wrinkle resistance, soil release, flame resistance.
3. color, weight, degree of linting, amount of soil, and care instructions
4. It saves space and keeps clothes looking good and lasting longer.

Practice Academic Skills

5. Brochures should include basic laundering tips and incorporate some of the formatting learned from brochure samples, such as bullet points, illustrations, or boxed information.
6. A likely theme is that moving manufacturing overseas means lower labor costs. Some students may discuss issues of domestic unemployment; overseas factories' working conditions, and personal spending decisions.