

Name _____

Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter

1

Project 1

Create a Multimedia Project

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the format suit the purpose and intended audience?	Format suits the purpose and audience of presentation.	Format is somewhat logical to the purpose and audience.	Format is inappropriate for purpose and audience.	
Are graphics used to enhance the presentation?	Graphics add interest and enhance the presentation.	Graphics are included, but could be improved.	No graphics are included or the graphics used are simple/uninteresting.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 1

Project 2

Develop an Employee Orientation

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the presentation include sufficient information about the country?	Presentation is informative and provides sufficient information.	Presentation provides somewhat sufficient information.	Presentation does not provide sufficient information.	
Is content organized logically?	All content is organized logically.	Most content is organized logically.	Content is poorly organized.	
Is text appropriate length (one to two pages)?	Text is appropriate length.	Text is somewhat too long or too short.	Text is overly long or overly short.	
Are graphics used to enhance the presentation?	Graphics add interest and enhance the presentation.	Graphics are included, but could be improved.	No graphics are included or the graphics used are simple/uninteresting.	
Is language concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does the text use active voice and strong verbs and nouns?	The text uses active voice and strong verbs and nouns throughout.	The text uses active voice and strong verbs and nouns most of the time.	The text frequently uses passive voice and weak verbs and nouns.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter

1

Project 3

Recognize Multimedia Productions

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Has research identified all six types of multimedia formats located?	All six types of multimedia formats are identified.	At least five types of multimedia formats are identified.	Fewer than five types of multimedia formats are identified.	
Does the information presented include evaluation of the effectiveness of text, graphics, animation, audio and video?	All elements are evaluated.	Most of the elements are evaluated.	Few of the elements are evaluated.	
Is a table like the one in step 2 used to present the evaluation?	All rows of the table are completed.	Most of the rows of the table are completed.	Few of the rows are completed.	
Are peer suggestions incorporated?	All peer suggestions are incorporated.	Most of the appropriate peer suggestions are incorporated.	Few or none of the appropriate peer suggestions are incorporated.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	