

Name _____

Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 4 Project 1

Develop a Navigation Scheme

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Has a 5-page navigation scheme been developed for a Web site?	A 5-page navigation scheme has been developed.	A navigation scheme is somewhat developed.	A navigation scheme has not been developed.	
Does the storyboard contain all the necessary information?	All content is included in storyboard.	Most content is included in storyboard.	Content is lacking on storyboard.	
Is language in storyboard concise?	Language is concise.	Most of the language is concise.	Language is not concise.	
Does storyboard content explain the choice for the site's purpose and audience?	The content explains thoroughly the site's purpose and audience.	The content somewhat explains the site's purpose and audience.	The site's purpose and audience are not explained.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 4 Project 2

Create a Project Mock-Up

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Does the mock-up target audience, use appropriate text, fonts, graphics, and elements?	Mock-up includes all elements.	Mock-up includes two or three elements.	Mock-up does not include the elements.	
Are classmate suggestions incorporated?	All classmate suggestions are incorporated.	Most of the appropriate classmate suggestions are incorporated.	Few or none of the suggestions are incorporated.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	

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Chapter 4 Project 3

Create a Multimedia Project Plan

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Has research been conducted to determine different components to include in a social media Web site?	Research was conducted and notes taken.	Some research was conducted.	No research or notes were done.	
Does the project plan for the presentation include purpose and goals, target audience, scope and budget, deliverables, and time line task list?	The project plan includes all elements.	Most elements are included in project plan.	Project plan does not include elements.	
Have changes been made to project plan based on classmates' feedback?	All changes have been incorporated.	Some changes have been made.	Few or no changes have been made.	
Is half-page analysis written logically, including statement describing what was learned?	Page is concise and includes statement.	Page is fairly well written, including statement.	Page is poorly written and statement is not included.	
Are grammar, punctuation, and spelling correct?	Grammar, punctuation, and spelling are correct.	There are minor problems with grammar, punctuation, and spelling.	There are major problems with grammar, punctuation, and spelling.	