

Name _____

Class _____

Date _____

Directions: After you have finished your project, determine whether you have completed the criteria listed shown below. Circle the statement that best describes your evaluation of each criterion. Then turn the rubric in to your teacher along with your project.

Chapter 10 Project 1 Analyze and Plan a Web Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Do the types of elements selected for the project suit the purpose and intended audience?	Format suits the purpose and audience of presentation.	Format is somewhat logical to the purpose and audience.	Format is inappropriate for purpose and audience.	
Does mission statement state the project's purpose?	Mission statement reflects project's purpose.	Mission statement could be improved.	Mission statement does not reflect project's purpose.	
Are URLs included for Web sites?	URLs are included for Web sites.	Some URLs are included for Web sites.	No URLs are included for Web sites.	
Is table realistic, including time line and each state of development?	Table is complete and realistic.	Table is mostly complete and realistic.	Time estimates are unrealistic and/or incomplete.	
Does content for Web site include notes for graphics, audio, or video?	Content is complete.	Content is somewhat complete.	Content is incomplete.	
Are spelling and grammar correct?	Spelling and grammar are correct.	Content reflects a few spelling and grammar mistakes.	Content frequently displays spelling and grammar errors.	

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Chapter 10 Project 2 Design and Develop a Web Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Has the appropriate type of navigation scheme been selected?	Best type of navigation scheme has been selected.	A good type of navigation scheme has been selected.	Poor or no navigation scheme has been selected.	
Does storyboard identify the types of elements to be included on Web site?	All elements are included.	Most elements are included.	Few if any elements are included.	
Is research to find or develop text, sound, video, and graphics evident?	Extensive research is evident.	Research is mostly evident in content.	Research is not evident in content.	
Have ways of citing sources and getting permissions been addressed?	Permissions and citations are planned.	Most permissions and citations are planned.	Few or no permissions or citations are planned.	
Have the navigation and storyboard been reviewed?	Review is complete.	Review is mostly complete.	Navigation and storyboard have not been reviewed.	
Have suggestions been incorporated from feedback?	All suggestions are incorporated.	Most of the appropriate suggestions are incorporated.	Few or none of the appropriate suggestions are incorporated.	

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Chapter 10 Project 3

Test, Implement, and Evaluate a Web Site

Criteria	Excellent (3)	Good (2)	Poor (1)	Teacher Comments
Has feedback from analysis, planning, design, and development stages been collected and reviewed?	Feedback has been carefully collected and reviewed.	Feedback has been collected and reviewed.	Feedback has not been properly reviewed.	
Has a table of tasks that need to be completed been developed, as shown in step 2?	A table is complete with all tasks assigned to a team member.	Table is mostly complete.	Table is not complete.	
Is a detailed time line, with all elements complete?	Time line is detailed and complete.	Time line is mostly complete.	Time line is incomplete, with many elements missing.	
Has Web site been tested in various browsers, verifying that all links and buttons work, and that graphics, audio, and video are incorporated properly?	Web site has been extensively tested for all elements.	Web site has been tested.	Web site has not been tested for all aspects.	
Is final round of testing of Web site complete, incorporating feedback?	Final round of testing is complete, including all feedback.	Final round of testing is mostly complete.	Testing is incomplete.	