

## Unit 3 Business and Society

### Marketing Internship Project Worksheet

**Directions** Use the chart below to gather information for the Unit 3 Internship Project. Before defining your own environmentally friendly project, research what some actual companies have done. (See Prepare for the Project on page 108.) Obtain all of the information you can about each practice.

Company Name	Type of Business or Product	Environmentally Responsible Practice	Benefits (to the Environment and to Customers)	Details (implementation; interesting notes or facts)	Costs