
Unit 12 Career Development

Marketing Internship Project Worksheet

Direction Now that your Marketing Internship job is finished, it is time for you to get your résumé seen by prospective employers. Your job in this project is to conduct research in order to evaluate the various ways you can post your résumé online.

1. Visit the Web sites for Monster and Career Builder to see what you need to do in order to post your résumé. Write a summary of your findings.

2. Web hosting sites are also options to consider. Research the Web hosting sites offered by Yahoo! and GoDaddy. Write a summary of your findings.

3. What help can you get from social media sites like LinkedIn, Facebook, YouTube, or Twitter?

4. Do your own research to find ways you can post your résumé online. Write a summary of your findings.

5. Evaluate your research findings and explain exactly what you plan to do in order for prospective employers to find your résumé online.
