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## Chapter 24 Stock Handling and Inventory Control

### Section 24.2 Inventory Control

#### Digital Nation Activity: Netflix.com

**Directions** Print-on-demand is an approach to book publishing in which a book is digitally printed after a customer orders it. This system simplifies inventory management and saves publishers from losing money by printing unwanted books. Print-on-demand technology also allows customers to buy books that are out of print. Many writers also use print-on-demand services such as Lulu.com to self-publish their own books. Investigate a print-on-demand service such as Lulu, Book Prep, or Blurb and answer the following questions.

1. How does the service work?

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2. How much does it cost to print a book?

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3. How long does it take to print each book?

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