
Chapter 6 Legal and Ethical Issues

Discovery Project Worksheet

Directions It is essential to view the role of business in society not only as a provider of goods and services, but also as an integral part of society as a whole. For each concept or situation listed, write about one person or thing that is positively or negatively affected. Explain your reasoning.

1. Telecommuting

2. Price Gouging

3. Health Care Benefits

4. Green Marketing

5. Whistle-Blowing

6. Company Self-Censorship

7. Charity Fundraisers

8. High-Pressure Tactics
