

Chapter 11 Management Skills

Section 11.2 Management Functions

Green Marketer Activity: Telecommuting for Greener Productivity

Directions Imagine that you work in human resources for a large software corporation. Your manager would like to convince top management to offer workers the option to telecommute on Fridays.

Write a memo to your manager listing the environmental and management benefits of telecommuting.

Blank lined area for writing the memo.