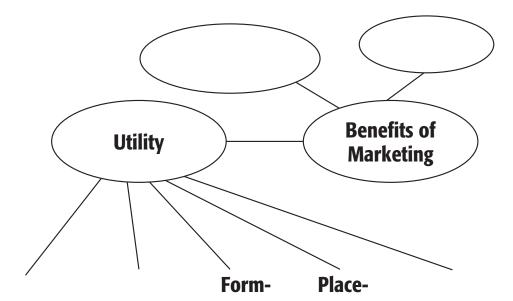
## **Chapter 1 Marketing Is All Around Us**

## **Section 1.2 The Importance of Marketing**

## **Section Graphic Organizer**

**Directions** Use this graphic organizer to take notes about the benefits of marketing. List the five utilities.



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