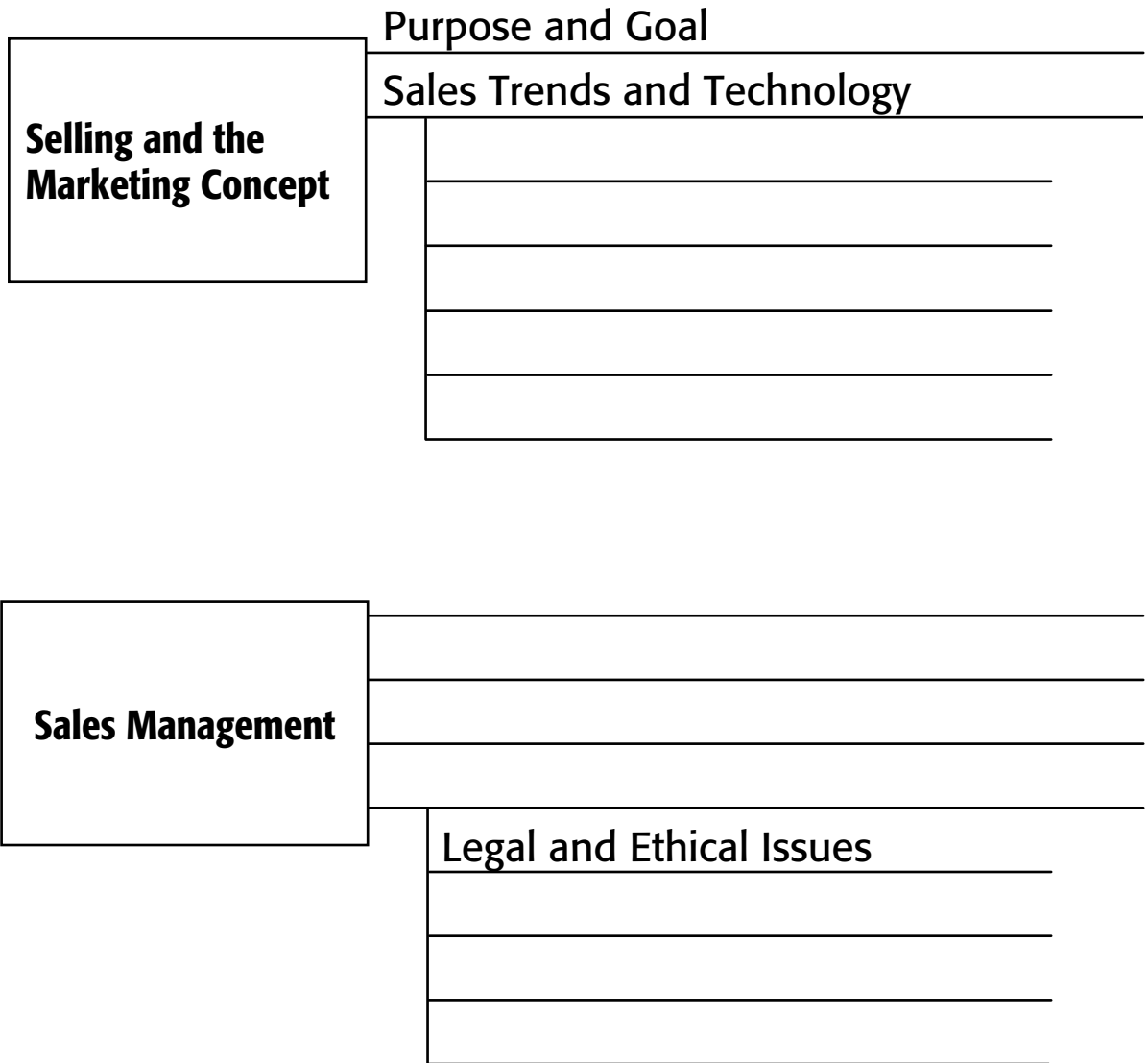


Chapter 12 Selling Overview

Section 12.1 The Sales Function

Section Graphic Organizer

Directions In the diagram, write details on Selling the Marketing Concept and Sales Management.



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