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Chapter 33 Entrepreneurial Concepts

Section 33.1 Entrepreneurship

Section Outline with Content and Academic Vocabulary Section Outline

What Is Entrepreneurship?

Advantages of Entrepreneurship

Disadvantages of Entrepreneurship

The Risks of Entrepreneurship

Entrepreneurship as a Career Choice

Do You Have What It Takes?

Marketing and Entrepreneurship

Trends in Entrepreneurship

Content Vocabulary

entrepreneurship The skills of people who are willing to invest their time and money to run a business; the process of starting and operating your own business. (p. 779)

entrepreneur Someone who creates, launches, organizes, and manages a new business and takes the risk of business ownership. (p. 779)

Academic Vocabulary

indicate To make a sign that something will happen, is true, or exists. (p. 781) **domestic** Produced in a particular counter; of concern to or concerning the internal affairs of a nation. (p. 783)